RRS: RATING THE CATCHERS

by Rich Bysina

The NFL rates passers by using four categories as a basis for their statistical performance: (1) percentage of completions per attempt, (2) percentage of touchdown passes per attempt, (3) percentage of interceptions per attempt and (4) average yards gained per attempt.

It's an equitable pass rating system and also provides a means of comparing passing performances from one season to the next.

In essence, the pass rating system measures quality rather than quantity.

For the same reason, why not adopt a similar system for pass catchers? Shouldn't a pass catcher's statistical performance record be based on standards in addition to the mere number of passes caught? In the past few years, the NFL has presented a second ranking -- total yards, but that's only another quantity rating.

For example (as actually happened in 1980), if player A catches 83 passes for 567 yards and 4 TDs, and player B catches 71 passes for 1,226 yards and 4 TDs, shouldn't player B be rated higher than player A? After all, player B accounted for 659 more yards than player A, by catching 12 fewer passes! Yet the NFL ranked player A as the conference's leading pass receiver, simply because he caught the most passes.

I believe it's time for a change in the way pass receivers are ranked each season. That's why I've developed a RECEIVERS RATING SYSTEM (RRS).

Complementing the NFL's Pass Rating System, RRS ranks all pass catchers by three performance criteria: (1) average number of receptions per game -- "3" being the standard; (2) average yards per reception -- "10" being the standard; and (3) percentage of touchdowns to total receptions -- "10%" being the standard.

Each pass catcher's totals are matched to a rating number in a table for point allocation, totaled, then converted to a "100" scale -- just as it's done for passers.

In the RRS, as in NFL's Pass Rating System, the base, or average standard, is 1.000; the bottom is 0.000. To earn a 2.000 rating, a pass catcher would have to perform to what amounts to near-record levels, i.e., "6" receptions per game, "20" yards per reception, and a "20%" touchdown rate.

Also -- and again, just as in the NFL's Pass Rating System -- the maximum pass catcher can achieve in any category is 2.375. To earn that, he would have to perform well above the existing NFL record in each category.

One of the advantages of using RRS is that pass catchers' ratings can be compared from one season to another. On the following page is a list of the NFL's top-rated pass catchers, based on Sportsgram's Receivers Rating System, for the past 50 years.

The numbers used in computing the Ratings were obtained from *Pro Football: The Early Years* and *The Sports Encyclopedia: Pro Football* (David S. Neft, Richard M. Cohen, Jordan A. Deutsch, authors; John Hogrogian, editorial consultant). Also, each player listed is presumed to have played the entire season. (If any player played in fewer games than his team's season total, his rating would be higher, since his "receptions per game" would be higher.)

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Rich Bysina is the author/creator of the popular SPORTSAGRAM feature, the puzzle series that has appeared in so many of the leading sports magazines and team newspapers. To help celebrate the 20th

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anniversary of the opening of the Pro Football Hall of Fame in Canton, Ohio (September 7th), Rich created a five-part series of crossword puzzles honoring all 119 Hall of Fame enshrinees.

SPORTSAGRAM'S YEARLY TOP-RATED RECEIVERS IN THE NFL

		Rec.	Avg.		Rating	
Year	Receiver & Team	Game	Yds.	TD%	Points	Primary Quarterback
1933	Shipwreck Kelly, Brooklyn Dodgers	2.2	11.2	13.6	71.4	Benny Friedman
	Joe Carter, Philadelphia Eagles		14.9	25.0	96.6	Ed Matesic
1935	Tod Goodwin, New York Giants	2.2	16.6	15.4	84.2	Ed Danowski
1936	Don Hutson, Green Bay Packers	2.8	15.5	23.5	107.6	Arnie Herber
1937	Gaynell Tinsley, Chicago Cardinals	3.3	18.8	13.9	96.8	Pat Coffee
1938	Don Hutson, Green Bay Packers	2.9	17.1	28.1	112.4	Cecil Isbell
1939	Don Hutson, Green Bay Packers	3.1	24.9	17.7	114.9	Arnie Herber
1940	Don Hutson, Green Bay Packers	4.1	14.8	15.6	97.7	Cecil Isbell
1941	Don Hutson, Green Bay Packers	5.3	12.7	17.2	105.6	Cecil Isbell
1942	Don Hutson, Green Bay Packers	6.7	16.4	23.0	137.3	Cecil Isbell
1943	Don Hutson, Green Bay Packers	4.7	16.5	23.4	123.5	Tony Canadeo
1944	Don Hutson, Green Bay Packers	5.8	14.9	15.5	110.6	Irv Comp
1945	Jim Benton, Cleveland Rams	4.5	23.7	17.8	125.5	Bob Waterfield
1946	Bill Dewell, Chicago Cardinals	2.5	23.8	25.9	123.7	Paul Christman
1947	Don Currivan, Boston Yanks	2.0	32.6	37.5	120.4	Boley Dancewicz
1948	Mal Kutner, Chicago Cardinals	3.4	23.0	34.1	129.2	Ray Mallouf
1949	Ken Kavanaugh, Chicago Bears	2.4	22.6	31.0	120.9	Johnny Lujack
1950	Bob Shaw, Chicago Cardinals	4.0	20.2	25.0	127.4	Jim Hardy
1951	Elroy Hirsch, Los Angeles Rams	5.5	22.7	25.8	143.8	Norm Van Brocklin
1952	Billy Howton, Green Bay Packers	4.4	23.2	24.5	137.2	Tobin Rote
1953	Billy Wilson, San Francisco 49ers	4.3	16.5	19.6	111.7	Y.A. Tittle
1954	Harlon Hill, Chicago Bears	3.8	25.0	26.7	133.3	George Blanda
1955	Harlon Hill, Chicago Bears	3.5	18.8	21.4	115.3	Ed Brown
1956	Harlon Hill, Chicago Bears	3.9	24.0	23.4	133.8	Ed Brown
1957	Lenny Moore, Baltimore Colts	3.3	17.2	17.5	101.7	Johnny Unitas
1958	Del Shofner, Los Angeles Rams	4.3	21.5	15.7	114.7	Billy Wade
1959	Raymond Berry, Baltimore Colts	5.5	14.5	21.2	120.2	Johnny Unitas
1960	Buddy Dial, Pittsburgh Steelers	3.3	24.3	22.5	127.4	Bobby Layne
1961	Buddy Dial, Pittsburgh Steelers	3.8	19.8	22.6	122.3	Rudy Bukich (& Layne)
1962	Frank Clarke, Dallas Cowboys	3.4	22.2	29.8	127.0	Don Meredith
1963	Sonny Randle, St. Louis Cardinals	3.6	19.9	23.5	123.4	Charley Johnson
1964	Terry Barr, Detroit Lions	4.1	18.1	15.8	105.4	Milt Plum
1965	Bob Hayes, Dallas Cowboys	3.3	21.8	26.1	125.6	Don Meredith
1966	Bob Hayes, Dallas Cowboys	4.6	19.3	20.3	121.8	Don Meredith
1967	Homer Jones, New York Giants	3.5	24.7	26.5	131.5	Fran Tarkenton
1968	Paul Warfield, Cleveland Browns	3.6	21.3	24.0	126.6	Bill Nelson
1969	Lance Rentzel, Dallas Cowboys	3.1	22.3	27.9	125.1	Craig Morton
1970	Gary Garrison, San Diego Chargers	3.1	22.9	27.3	126.8	John Hadl
1971	Paul Warfield, Miami Dolphins	3.1	23.2	25.6	127.0	Bob Griese
1972	Gene Washington, San Francisco 49ers	3.3	20.0	26.1	121.5	Steve Spurrier
1973	John Gilliam, Minnesota Vikings	3.0	21.6	19.1	112.6	Fran Tarkenton
1974	Cliff Branch, Oakland Raiders	4.3	18.2	21.7	120.4	Ken Stabler
1975	Mel Gray, St. Louis Cardinals	3.4	19.3	22.9	119.2	Jim Hart
1976	Cliff Branch, Oakland Raiders	3.3	24.2	26.1	129.9	Ken Stabler
1977	Nate Moore, Miami Dolphins	3.7	14.7	23.1	111.4	Bob Griese
	John Jefferson, San Diego Chargers		17.9	23.2	117.2	Dan Fouts
	Harold Carmichael, Phil. Eagles		16.8	21.2	108.3	Ron Jaworski
1980	John Jefferson, San Diego Chargers	5.1	16.3	15.9	109.5	Dan Fouts
	Steve Watson, Denver Broncos		20.7	21.7	122.0	Craig Morton
1982	Wes Chandler, San Diego Chargers	6.1	21.1	18.4	133.0	Dan Fouts

Note: From 1933-1949, receivers must have averaged at least $\underline{\text{two}}$ receptions per game to qualify for the rating (except 1934, when no receiver averaged as many as two per game); from 1950-1983, receivers must have averaged at least $\underline{\text{three}}$ receptions per game.

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